



NEVEREST HYDRO-LIFE™ BOTTLE
www.neverest.com

**ABOUT
HYDRO-LIFE**

Neverest has developed an innovative water bottle that eliminates the danger from drinking poor quality water.

- Made of BPA-free plastic
- Hand-powered dynamo electrical source makes the system sustainable, and significantly reduces environmental impact.
- No chemicals, filters or batteries ever needed
- Ideal for travelers, campers, military personnel, aid workers and anyone without access to clean drinking water
- Makes an excellent donation item for vulnerable populations (refugees and disaster affected people) worldwide
- Under field testing by humanitarian disaster response specialists

**WHY
HYDRO-LIFE™**

Clean drinking water is a vital element for supporting human life; it should be available to everyone. Unfortunately, many problems remain:

- More than one billion people live without potable water—*that's every sixth person on the planet* (UN)¹
- The lack of adequate drinking water is a major cause of illness (80%) and death (30%) in the developing world (World Health Organization)²
- Standard water bottles are damaging to the environment. In the United States, alone, each day more than 60 million plastic water bottles are thrown away, a total of 22 billion plastic bottles per year (Container Recycling Institute)

AVAILABILITY

The Hydro-Life Bottle will be available in early 2010 and will retail for approximately \$75

- Orders will be taken online at www.neverest.com

**ABOUT
NEVEREST**

Neverest provides unique products for adventure travelers

Neverest provides unique products to anyone who leads an extraordinary life and needs reassurance that they have a backup and a way to get through difficult and tricky situations. Remember, the unexplored life isn't worth living so go out, far, and explore. That's the Neverest™ ethos and lifestyle.

1. <http://www.un.org/events/water/brochure.htm>

2. http://www.who.int/quantifying_ehimpacts/publications/saferwater/en/index.html