



NEVEREST GIVA-KNIT™ SWEATER
www.neverest.com

**ABOUT
GIVA-KNIT**

Neverest founder Eric James realized he wanted to help Afghan men, women and children survive harsh Afghanistan winters and boost their local economy.

- Eric's efforts resulted in a partnership with the Hazara minority Afghans, whereby he would sell their hand-made sweaters, but also would give a sweater back to the community for every one sold.
- This "buy one, give one" strategy led to the formation of Giva-Knit.
- For every sweater sold, one will be donated to an Afghan child in need.

**THE GIVA-KNIT
DIFFERENCE**

Giva-Knit links U.S. consumers with one of the world's most underdeveloped countries.

- Giva-Knit enables a sustainable and locally managed business in Afghanistan.
- Sweaters are made from a cotton-wool blend and take a week to produce.
- Sweaters are sold in either red, green, black (the colors of the Afghan flag) or brown.
- Sweaters are available in adult sizes only.

AVAILABILITY

For one price, you get the opportunity to give as well as get.

- Giva-Knit sweaters cost \$44.99, plus \$7.50 shipping and handling.
- Due to their custom nature, please allow 6-8 weeks for delivery.